

# Lucy Smithwick

*Lucy Smithwick is a creative who enjoys storytelling through many media, whether that be via design, photography, theatre, or even editing other people's stories.*

## EXPERIENCE

**Relix Magazine**, New York City, NY / Remote – *Editorial Intern*

MAY - AUGUST 2023

**Wrote daily news stories** about the state of the music industry. Created graphics for each day's Instagram stories using Canva.

**Transcribed interviews** to assist reporters with efficiency in writing their stories.

**Copy edited** the magazine before it went to print, with important emphasis on fact checking and grammar.

**Kenan Theatre Company**, Chapel Hill, NC – *Graphic Designer, Head Publicist*

JULY 2021 - MAY 2024

**Designed promotional material**, particularly posters and social media content, to advertise the four-show-per-year season, workshops, course announcements, etc.

**Collaborated with** directors, producers, and executive team members, and tracked social media trends to ensure all marketing was engaging, relevant, and current.

**Cellar Door Literary Magazine**, Chapel Hill, NC – *Design Editor*

AUGUST 2022 - MAY 2024

**Created layout** via InDesign for annual publication of the 50-yr-old magazine showcasing student artwork, photography, and writing. Also designed posters, promotional materials, and newsletters throughout the year.

**NC Scholastic Media Association**, Chapel Hill, NC – *Office Assistant*

MAY 2022 - JANUARY 2023

**Organized week-long summer institute** for over 300 student journalists in residence.

**Created graphics**; wrote and published social media content; maintained archival database of schools.

**The Daily Tar Heel**, Chapel Hill, NC – *Arts & Culture Reporter*

AUGUST 2020 - MAY 2021

**Conducted interviews for and wrote** a story each week to be published. Everything conducted through a remote setting, due to COVID-19.

**The Eagle - East Mecklenburg HS Newspaper**, Charlotte, NC – *Multiple Roles*

AUGUST 2017 - JUNE 2020

**As Editor-in-Chief**, organized and directed staff members; edited all stories; and planned layouts and designed four complete 8-12 page issues each year via InDesign.

**As Online Managing Editor and Staff Writer**, contributed at least two articles per issue; managed website and social media (posting all stories, updating archives, and writing short articles as needed); and sold ads to local businesses.

lucysmithwick.com

lucysmithwick@gmail.com

980-263-7313

## TECHNICAL SKILLS

Highly proficient in the Adobe (specialty in InDesign, Illustrator, Photoshop, Premiere Pro, Lightroom, and knowledge of AfterEffects), Microsoft Office, and Google suites

Proficient at creating and maintaining wordpress websites

Skilled with Figma and UX design

Strong writing skills (creative and editorial)

Strong leadership and organizational skills

Conversational in French (reading, writing, speaking)

Knowledge of HTML and CSS

## ADDITIONAL RELEVANT EXPERIENCE

**Company Carolina**, Chapel Hill, NC –

*President/Producer, Publicity Director*

JANUARY 2021 - MAY 2024

**NC Botanical Garden**, Chapel Hill, NC –

*Gardener @ Coker Arboretum*

AUGUST 2021 - MAY 2024

**Dot Dot Dot**, Charlotte, NC –

*Server*

JANUARY 2026 - PRESENT

## EDUCATION

**The University of North Carolina at**

**Chapel Hill**, Chapel Hill, NC

*B.A. Media and Journalism*

*B.A. Dramatic Arts*

AUGUST 2020 - MAY 2024

Early Admission to Hussman School of Media and Journalism

Dean's List 5 semesters