

Lucy Smithwick

Lucy Smithwick is a hard-working creative who loves to tell stories through acting, singing, creative writing, editing, production, direction, design, photography, and more. She is a quick learner motivated by a passion for all things theatre.

EXPERIENCE

Company Carolina, Chapel Hill, NC – *President/Producer, Publicity Director*

JANUARY 2021 - MAY 2024

Managed student executive board, chaired bi-weekly meetings, oversaw individual board members' projects to ensure and maintain coordinated progress.

Acted as lead producer by securing rights from licensing companies, managing the booking of venues, and maintaining strict production timelines for all performances.

Designed programs and all publicity assets for select shows, coordinated print production, produced social media content, and managed the Instagram account.

Kenan Theatre Company, Chapel Hill, NC – *Head Publicist, Graphic Designer*

JULY 2021 - MAY 2024

Collaborated with directors, producers, and executive team members, and tracked social media trends to ensure all marketing was engaging, relevant, and current.

Designed all publicity and marketing materials including programs, posters, and social media content, for four shows per year, workshops, course announcements, etc.

Relix Magazine, New York City, NY / Remote – *Editorial Intern*

MAY - AUGUST 2023

Wrote daily news stories about the state of the music industry. Created graphics for each day's Instagram stories using Canva.

Transcribed interviews to assist reporters with efficiency in writing their stories.

Copy edited the magazine before it went to print, with important emphasis on fact checking and grammar.

Cellar Door Literary Magazine, Chapel Hill, NC – *Design Editor*

AUGUST 2022 - MAY 2024

Created layout via InDesign for annual publication of the 50-yr-old magazine showcasing student artwork, photography, and writing. Also designed posters, promotional materials, and newsletters throughout the year.

NC Scholastic Media Association, Chapel Hill, NC – *Office Assistant*

MAY 2022 - JANUARY 2023

Organized week-long summer institute for over 300 student journalists in residence.

Created graphics; wrote and published social media content; maintained archival database of schools.

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TECHNICAL SKILLS

Strong leadership and organizational skills

Strong writing skills (creative and editorial)

Highly proficient in the Adobe Suite (especially InDesign, Illustrator, Photoshop, Premiere Pro, Lightroom, and AfterEffects), Microsoft 365, and Google Workspace

Conversational in French (reading, writing, speaking)

Proficient at creating and maintaining WordPress, Squarespace, and Wix websites

Skilled with Figma and UX design

Working knowledge of HTML and CSS

ADDITIONAL EXPERIENCE

The Daily Tar Heel, Chapel Hill, NC –

Arts & Culture Reporter

AUGUST 2020 - MAY 2021

NC Botanical Garden, Chapel Hill, NC –

Gardener at Coker Arboretum

AUGUST 2021 - MAY 2024

Dot Dot Dot, Charlotte, NC – *Server*

JANUARY 2026 - PRESENT

The King's Head, Galway, Ireland –

Bartender, Server (+ Runner, Host)

SEPTEMBER 2024 - SEPTEMBER 2025

EDUCATION

The University of North Carolina at Chapel Hill, Chapel Hill, NC –

B.A. Dramatic Arts

B.A. Media and Journalism

AUGUST 2020 - MAY 2024

Early Admission to Hussman School of Media and Journalism

Dean's List 5 semesters